

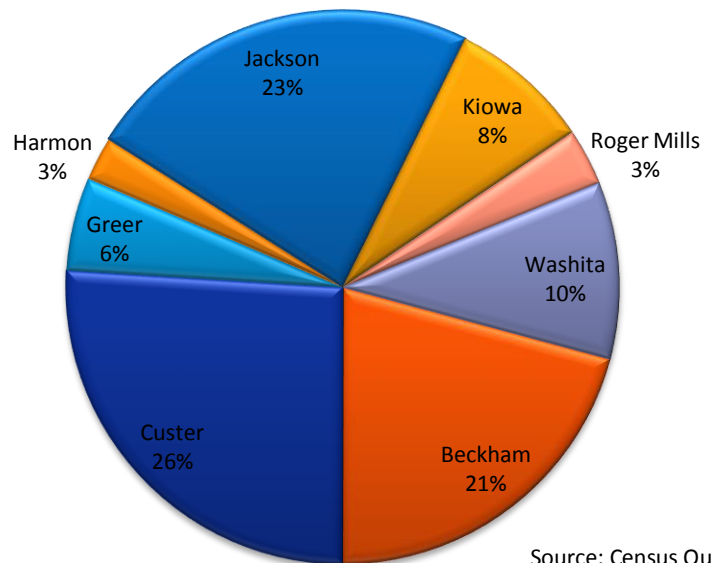
Southwest Oklahoma Workforce Briefing

August 2015

The Southwest Oklahoma Workforce area consists of eight counties: Beckham, Custer, Greer, Harmon, Jackson, Kiowa, Roger Mills, and Washita. These counties have a combined estimated Census population of 112,790. Altus, located in Jackson County, is the largest city in the region with an estimated population of 19,590.

- Custer County is the most populous county in the region with an estimated Census population of 29,500.
- Jackson County, home to the region's largest city, Altus, is the second largest county in the region with a population of 26,000.
- Harmon County is the smallest county in the region with an estimated population of 2,800.
- Three of the eight counties have population greater than 20,000. Four counties have population less than 10,000.
- The region has seen varying population change since 2010. Custer and Beckham counties have both seen 7% population growth. Roger Mills has grown by 3.1%. Much of the growth in these counties is spurred by the oil and gas boom in the region. Washita County has seen little change. Greer, Kiowa, Jackson, and Harmon counties have experienced small population decreases.

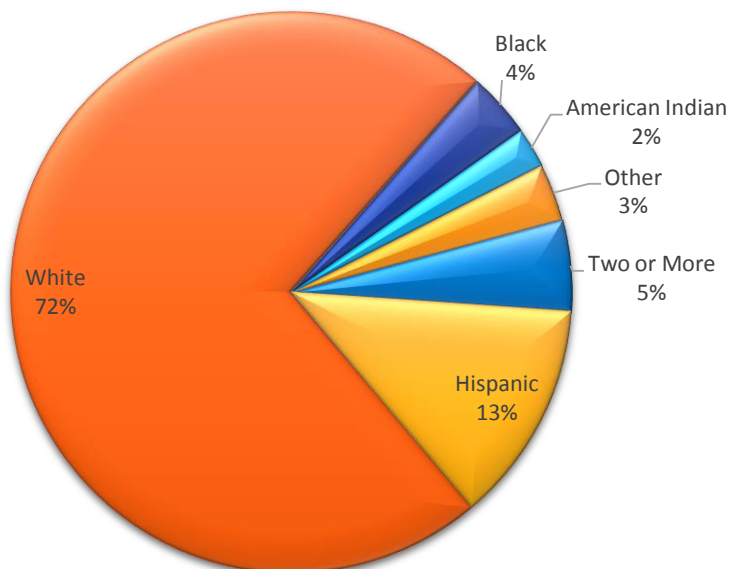
Southwest Oklahoma Percentage of Population by County



Source: Census Quick Facts

Population Breakdown by Race:

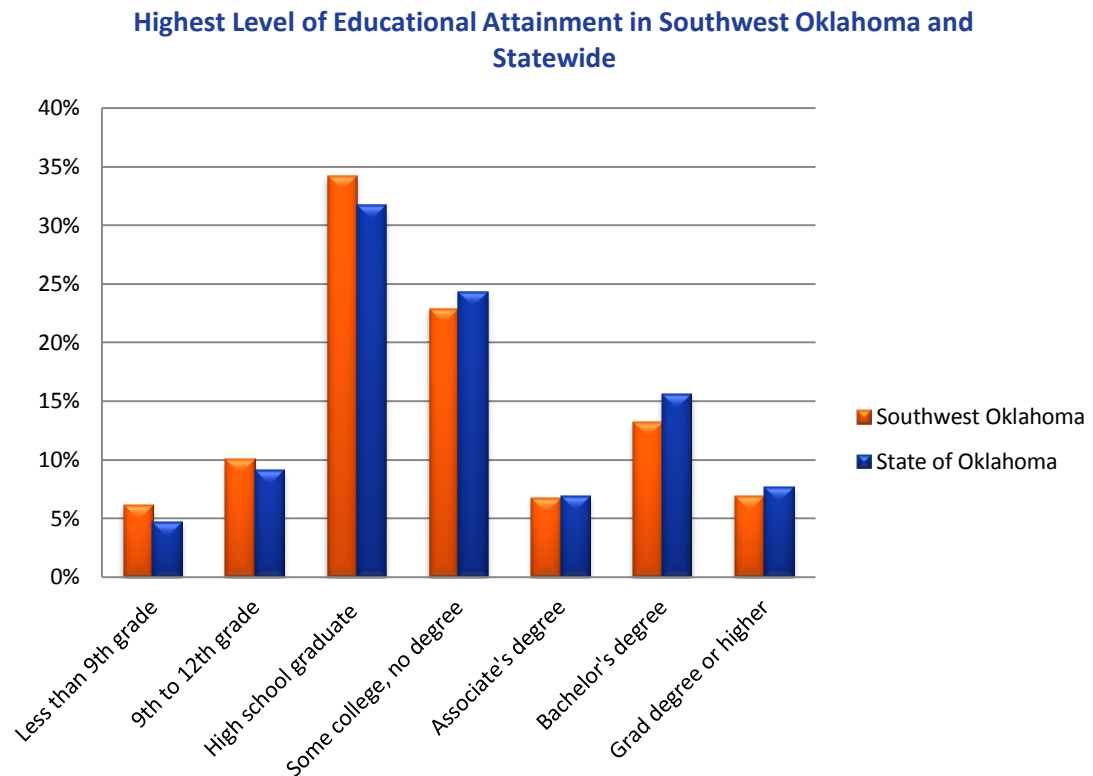
Southwest Oklahoma Percentage of Population by Race



- "White" is the most populous racial group in the Southwest Oklahoma Workforce region, making up 72.1% of the population. This is below the statewide average of 75%. In real numbers, the White population of Southwest Oklahoma region is an estimated 91,530.
- "Black" consists of 4.2% of the population; this is below the state average of 9%.
- "Two or More Races" is the second largest demographic segment, making up 5.2% of the population.
- "American-Indian" comprises 2.3%, while "Asian" and "Native Hawaiian" make up less than 1% of the population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 12.7% of the population in Southwest Oklahoma.

Educational Attainment in Southwest Oklahoma

- 83.9% of individuals living in the Southwest Oklahoma Workforce region have attained at least a high school degree. This is below the statewide average of 86.2%.
- As a region, Southwest Oklahoma slightly lags behind state averages for educational attainment. Southwest Oklahoma has a lower percentage of individuals with “Bachelor’s degree” and “Grad degree or higher”. Southwest Oklahoma also has a slightly lower percentage of individuals with an “Associate’s degree” than the state average. The region has a lower percentage of individuals with “Some college, no degree” compared to the state average. Southwest Oklahoma has a higher percentage of individuals whose highest educational attainment is “High school graduate”, “9th to 12th grade”, and “Less than 9th grade” than the state average.



Southwest Oklahoma Educational Assets

Colleges, Universities, and Career Techs are vital in developing the workforce of Southwest Oklahoma. There are several Career Techs, Colleges, and Universities that help develop the region’s workforce. These institutions help supply organizations and companies with the labor and skills necessary for today’s economy.

Career Techs

There are two Career Techs in the Southwest Oklahoma Workforce area with five locations:

- Western Technology Center** (Burns Flat, Hobart, Sayre, Weatherford)
- Southwest Technology Center** (Altus)

Colleges and Universities

Source: Oklahoma Career Tech

There are three colleges and universities in the region with four locations:

- Southwestern Oklahoma State University** (Weatherford, Sayre)
- Western Oklahoma State College** (Altus)
- Wayland Baptist University** (Altus)

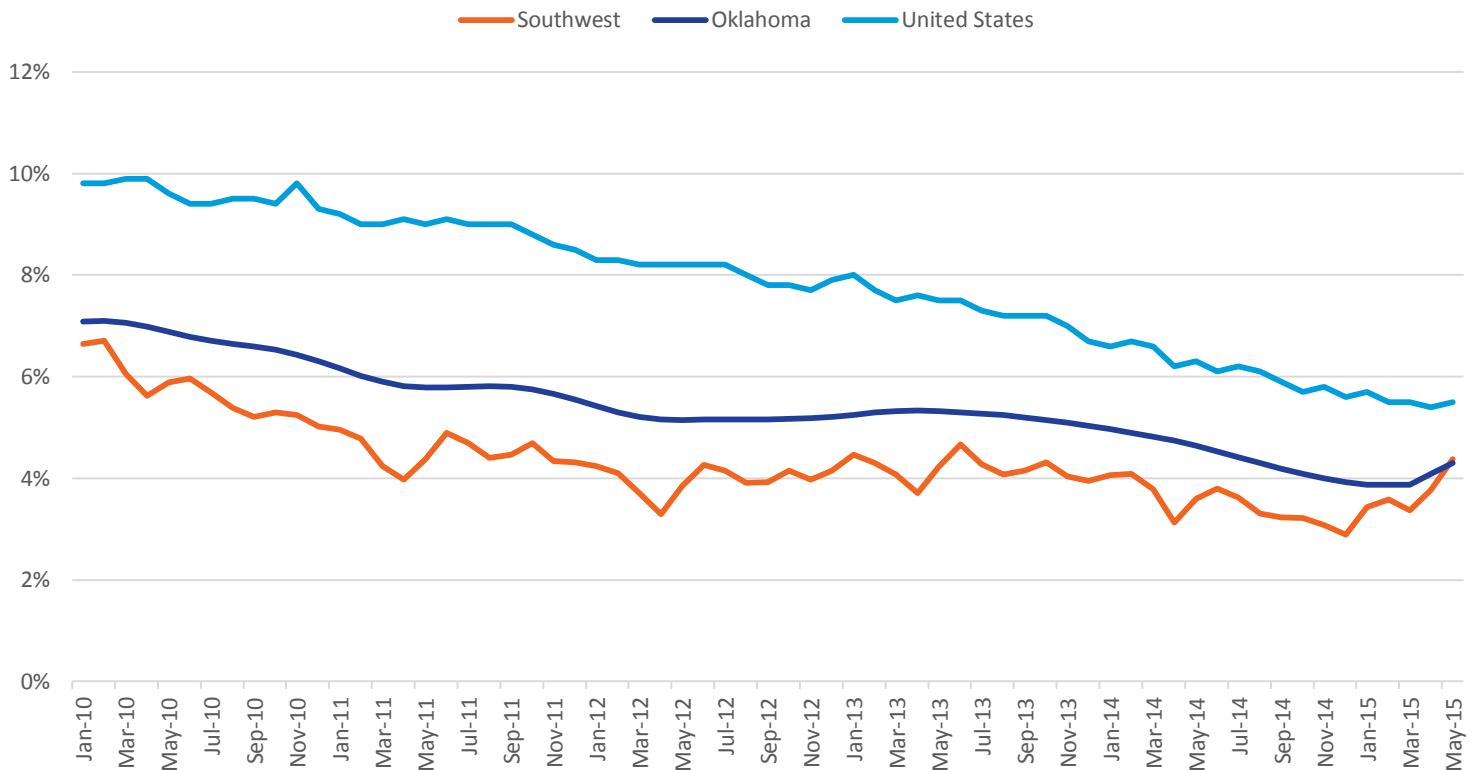
Source: Oklahoma State Regents of Higher Education

Economic Data

Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in Southwest Oklahoma for May 2015 is 4.4%.
- Southwest Oklahoma's unemployment rate of 4.4% is slightly above the statewide unemployment rate of 4.3%, but below the national average of 5.5%.
- In real numbers, the Southwest Oklahoma labor force consists of 57,660 people with 2,525 currently unemployed.
- Since January 2010, the Southwest unemployment rate has consistently stayed below the state average. During the same time period, Southwest Oklahoma has remained well below the national unemployment rate. Southwest Oklahoma has maintained a gradual declining trend in its unemployment rate, since peaking in February 2010 at 6.7%.

5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

Top Industries in Southwest Oklahoma by Jobs

- The industry most prominently represented in the Southwest Oklahoma Workforce region based on job numbers in 2014 is Government (including Defense and Native-American services). Other highly represented industries include Mining, Quarrying, and Oil and Gas Extraction, and Health Care and Social Assistance.
- Earnings in Southwest Oklahoma for the top industries are generally lower than the state averages. The largest gap between regional and state averages occurs in the Mining, Quarrying, and Oil and Gas Extraction industry.
- Although the regional earnings are generally less, there are still several industries where earnings are close to state averages.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Government	12,074	\$49,918	\$54,905
Mining, Quarrying, and Oil and Gas Extraction	4,509	\$89,371	\$110,991
Health Care and Social Assistance	3,806	\$38,551	\$50,696
Construction	2,883	\$43,779	\$47,930
Manufacturing	2,695	\$57,712	\$65,998
Wholesale Trade	2,151	\$59,357	\$64,790
Other Services (except Public Administration)	2,078	\$21,386	\$25,157
Transportation and Warehousing	1,875	\$64,211	\$64,746
Administrative, Support and Waste Management	1,474	\$32,754	\$37,121
Finance and Insurance	1,429	\$52,566	\$67,241

Source: EMSI 2015.2 Class of Worker

Top Paying Industries in Southwest Oklahoma

- The top paying industry in Southwest Oklahoma is Mining, Quarrying, and Oil and Gas Extraction with average annual earnings of \$89,371.
- Utilities jobs are the second highest earnings industry in the region, but the industry does not offer many jobs in the region.
- Mining, Quarrying, and Oil and Gas Extraction is the largest industry by jobs, and offers the high earnings potential. Manufacturing and Wholesale Trade are other industries with large job presence and high earnings potential.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Mining, Quarrying, and Oil and Gas Extraction	4,509	\$89,371	\$110,991
Utilities	334	\$82,277	\$148,172
Transportation and Warehousing	1,875	\$64,211	\$64,746
Wholesale Trade	2,151	\$59,357	\$64,790
Manufacturing	2,695	\$57,712	\$65,998
Educational Services	335	\$56,877	\$35,037
Real Estate and Rental and Leasing	904	\$55,558	\$46,309
Management of Companies and Enterprises	84	\$55,180	\$94,292
Finance and Insurance	1,429	\$52,566	\$67,241
Professional, Scientific, and Technical Services	1,274	\$52,021	\$66,308

Source: EMSI 2015.2 Class of Worker

Major Employers in Southwest Oklahoma

Listed below are some of the more significant employers in the region. Commerce in Southwest Oklahoma is not primarily concentrated in any one area; however there are a significant number of oil and gas extraction, education, and health care and social assistance employers in the area.

Employer	City	Industry
Bar-S Foods Co.	Elk City; Clinton; Altus	Meat Processors
Altus Air Force Base	Altus	National Security
Jackson County Memorial Hospital	Altus	General Medical and Surgical Hospital
Southwestern Oklahoma State University	Weatherford	Colleges, Universities, and Professional Schools
Altus Public Schools	Altus	Elementary and Secondary Schools
North Fork Correctional Facility	Sayre	Correctional Institution
Great Plains Regional Medical	Elk City	General Medical and Surgical Hospital
Wal-Mart	Multiple Cities	Warehouse Clubs and Supercenters
Lucky Star Casino	Clinton	Casino
Clinton Public Schools	Clinton	Elementary and Secondary Schools
Elk City Public Schools	Elk City	Elementary and Secondary Schools
Weatherford Public School	Weatherford	Elementary and Secondary Schools
Superior Fabrication, Inc.	Elk City	Plate Work Manufacturing
ASAP Energy	Weatherford	Petroleum Products Wholesalers
Western Equipment	Multiple Cities	Farm and Garden Equipment Wholesalers
Hutchinson Oil Company	Multiple Cities	Gas Stations with Convenience Stores
Western Oklahoma State College	Altus	Junior College
Clinton Veterans Center	Clinton	Nursing Care Facility
Cudd Pressure Control	Elk City	Support Activities for Oil and Gas Operations
Elkview General Hospital	Hobart	General Medical and Surgical Hospital
Department Of Corrections	Granite	Correctional Institution
Weatherford Regional Hospital	Weatherford	General Medical and Surgical Hospital
INTEGRIS Clinton Regional Hospital	Clinton	General Medical and Surgical Hospital
Rockwater Energy Solutions	Elk City	Support Activities for Oil and Gas Operations
Blattner Energy	Elk City	Power and Communication Line Construction
Schlumberger Technology Corp.	Multiple Cities	Support Activities for Oil and Gas Operations

Source: EMSI 2014.3, QCEW